



# Handbook 2011-12

## **Professional Staff/Conductors**

Megan Bevill, Executive Director  
Angela Ammerman, Conductor, Primo Orchestra  
Veronica Johnson, Conductor, Symphony Orchestra  
James Kazik, Conductor, Repertory Wind Ensemble

## **RYS Executive Board**

Thomas Holland, President  
James Kazik, Vice President  
Annamarie Bollino, Secretary  
John Welsh, Treasurer

## **Rappahannock Youth Orchestras, Inc.**

### **D/b/a, Rappahannock Youth Symphony (RYS)**

Mailing Address: P.O. Box 41252, Fredericksburg, VA 22404

Office Address: 607 William St, Atrium Suite, Fredericksburg, VA 22401

Phone: 540-440-1468  
info@rysymphony.org  
www.rysymphony.org

## **Potomac Combined Federal Campaign #72361**

# **ABOUT THE RAPPAHANNOCK YOUTH SYMPHONY**

## **Mission Statement**

The mission of the Rappahannock Youth Symphony is to provide young dedicated musicians in the community the opportunity to develop advanced ensemble and performance skills that will enable them to grow to their fullest potential as musicians and performers and in doing so enrich the community through the art of music performance.

## **History**

The Rappahannock Youth Orchestra was founded in 1996 by Mrs. Deborah Tripp as a 501(c) 3 organization to enhance the standard of playing in public, private, and home schools. Since 1996 the RYO/RYS has given opportunities to students from the ages of 10-18 to perform throughout the community. We have been and continued to serve students from the Fredericksburg, Stafford, Spotsylvania, Orange, King George and surrounding areas. The educational and social benefits complement the RYS experience as they improve their performance skills.

## **More About the RYS**

RYS rehearsals are fun and disciplined, as our professional conductors strive for excellence on individual and collective levels. They work with both the whole orchestra and in sectionals, and the musical selections challenge even the most accomplished musicians. We also provide instruction in music theory, history, technique and etiquette. This professional training culminates in at least three full orchestra performances each season.

In addition to musical development, the RYS places strong emphasis on community consciousness by collaborating with other local arts and community organizations. Ultimately, our goal is to inspire and facilitate a rich environment conducive to musical and social growth.

## **Statement of Non-Discrimination**

The Rappahannock Youth Symphony accepts musicians of any race, religion, color, sex, national origin, or handicaps, based solely on their musical ability and age without regard for their ability to pay membership fees.

Membership on the RYS Board of Directors and employment as RYS Staff is open to qualified individuals without discrimination as to race, religion, color, sex, national origin, or handicaps.

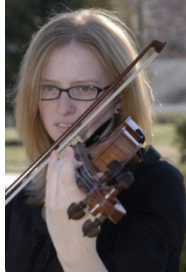
## **Non-Profit Designation**

Rappahannock Youth Orchestras, Inc., dba, Rappahannock Youth Symphony or RYS, is a 501(c)3 non-profit tax exempt organization. Donations may be tax deductible under IRS guidelines.

## **PROFESSIONAL STAFF**

**Megan Bevill, Executive Director** ([www.bevillmusicstudios.com](http://www.bevillmusicstudios.com))

Megan Bevill is a native of Columbia, MD and obtained her BA in Music on scholarship at the University of Mary Washington, where she graduated magna cum laude. There she studied under Edwin Johonnott, former violinist of the National Symphony Orchestra, and Johanna Beaver, principal violist of the Charlottesville and University Symphony Orchestra. She has performed under the direction of distinguished conductors Keith Lockhart and Marvin Hamlisch and has also worked with Judy Collins, the Ramsey Lewis Trio, Canadian Brass and the Kingston Trio. During her coursework at UMW, Ms. Bevill was also an active member of Phi Beta Kappa (academic honor society) and Mu Phi Epsilon



(professional music fraternity).

She has served as Concertmaster of the University of Mary Washington Philharmonic since 2004 and is also the founder and first violinist of L'Esprit String Quartet. The Quartet has been together since 2003 and frequently performs at weddings, banquets, fundraisers and other special events. In addition, Megan has performed with the Stafford Regional Choral Society, the Columbia Orchestra, the Fredericksburg Chamber Chorale, the Oratorio Society of Charlottesville-Albemarle and University of Virginia Singers. She also serves as a Board Member for the Friends of the Philharmonic, the organization that supports the University of Mary Washington Philharmonic Orchestra.

Ms. Bevill also brings her 19 years of experience in concert/chamber music and teaching to the area, where she maintains a large private violin and viola studio with students at the adult and youth levels. Her students regularly audition into county, regional and state orchestras. She specializes in classical training with an emphasis in technique, music theory and sightreading.

### **Angela Ammerman, Conductor, Primo Orchestra**



Angela Ammerman earned her Bachelor of Music Education degree from the University of Cincinnati, College-Conservatory of Music (CCM); and her Masters of Music Education from Boston University. In the course of her studies Mrs. Ammerman has performed under the direction of distinguished conductors including James Levine, Erick Kunzel, Xian Zhang, Steven Coker and Mark Gibson. She has performed with the CCM Concert Orchestra (violin), CCM Chorale, and the Cincinnati Symphony Chorus. Concentrating in piano, Mrs. Ammerman studied with renowned pianists Michael Chertock of the Cincinnati Symphony Orchestra, and Dr. Richard Morris. Additionally, Mrs. Ammerman studied music education theory and practice with authorities Dr. Lizbeth Wing, and McGraw Hill's Multi-Cultural Specialist Dr.

Rene Boyer.

Before relocating to Stafford, Virginia, Mrs. Ammerman was known for her encouragement, enduring positive attitude and results-oriented instruction. While completing her undergraduate degree, her private studio in Cincinnati, Ohio numbered over 50 string and piano students. Upon graduation from CCM Mrs. Ammerman taught general music classes for Miamisburg City Schools, Miamisburg, Ohio. In 2007 she and her husband relocated to Jacksonville, North Carolina. There she was appointed Music Director of Swansboro High School and Middle School orchestra programs. In the ensuing three years under Mrs. Ammerman's leadership, the orchestra programs grew by 140%, and retention of students was maximized at 98%. During this time, Swansboro orchestras regularly received superior ratings at festival; students received superior ratings at solo and ensemble festival; students were selected to attend the Governor's School for music, the North Carolina School of the Arts; and students were selected to participate in All-State and All-County orchestras. For all these things, Mrs. Ammerman was selected as the Swansboro Beginning Teacher of the Year in 2007. In 2010, Mrs. Ammerman was awarded the position of Director, Robinson Middle School Orchestra, String Ensemble and Concert Orchestra in Fairfax County, Virginia; as well as Bonnie Brae Elementary School Orchestra Director.

Mrs. Ammerman's studies and experience have laid the groundwork for her philosophy of music education: that Critical Pedagogy through music instruction provides students with a transformative and synergetic learning environment in which core classes (history, science, math and language) are applied; students grow in knowledge, experience and leadership; and lives are enriched. Above all, Mrs. Ammerman looks forward to helping students realize that music is a fun and culturally valuable activity that is for everyone's enjoyment; that music is historically relevant, provides a lab for students to apply the scientific method and is a global/universal form of self and group expression. With a heart for serving the community, she is eager to take advantage of the area's cultural surroundings in making music a relevant part of the local landscape; and to share her philosophy with students, guiding them in their growth and studies.

Mrs. Ammerman lives with her husband, Captain Allen Ammerman USMC, three dogs and a cat in Stafford. She is a member of the Music Educators National Conference, American String Teachers Association, and has contributed to the MENC Journal. In her free time, she enjoys reading, watching *The Office*, visiting the monuments and historical sites in the area, shoe shopping and (of course) practicing!

**Veronica Johnson, Conductor, Symphony Orchestra** (<http://vjstrings.com/>)



After graduating from W. G. Enloe High School (Raleigh, North Carolina) in 1985, Ms. Johnson studied violin at the University of Miami (Coral Gables) with Dr. Marla Meutschler (Paul Rolland protégé) and Dr. Early Sanders at North Carolina Central University (NCCU). After graduating summa cum laude from NCCU, she began teaching orchestra in Wake County Schools in elementary, middle and high schools in Raleigh, NC. Ms. Johnson moved to Richmond in 1994 and began teaching in Henrico County, where she currently works at Byrd Middle School and Godwin High School.

In Henrico County, she coordinated the Strings Discovery Program designed to introduce stringed instruments to rising 6<sup>th</sup> graders. Ms. Johnson's orchestras are known for outstanding performances through the county. Recently, her high school orchestras performed at the Virginia Music Educators' State Convention in Norfolk, VA. The orchestras have also received superior ratings in national competitions in Chicago, New York, Toronto and Boston. Locally, Ms. Johnson's middle and high schools orchestras consistently receive superior and excellent ratings in District Orchestra Festivals. Ms. Johnson's orchestra members have received numerous individual awards and recognition for their performances.

Ms. Johnson has also participated in several conducting workshops with names such as Dr. William Jones of Iowa State University, Dr. Anthony Maiello of George Mason University and Dr. Marvin Rabid. She has served as guest conductor and clinician for the Virginia's Central Regional Orchestra Event, North Central Regional Orchestra Event, Southeastern Regional Orchestra Event, JMU's Spring String Thing, Chesterfield County Schools All-County Orchestra. She serves as the orchestra director for the Sinfonia Orchestra at Shenandoah Performing Arts Camp at Shenandoah University in Winchester, VA. Ms. Johnson has served as guest clinician and conductor of the Putt County All County Fifth Grade Orchestra in North Carolina for three years. She has also served three years as conductor of the Richmond Symphony's Youth Concert Orchestra, an intermediate full orchestra. Ms. Johnson has judged several district orchestra festivals in North Carolina and throughout Virginia. In addition to her commitment to her students, Ms. Johnson has been recently appointment to the director of the Rappahannock Youth Symphony Orchestra in Fredericksburg, VA. She was a 2010 finalist for the R.E.B. Award for Teaching Excellence.

Other affiliations include membership and past president of the VA Chapter of the American String Teachers' Association, Alpha Kappa Alpha Sorority, Music Educators' National Conference and active membership at the Saint Paul's Baptist Church in Richmond, VA.

Ms. Johnson is lovingly supported by her two gems, Camille and Phillip.

**James Kazik, Conductor, Repertory Wind Ensemble** (<http://www.jameskazik.com/>)

James Kazik has been a staff arranger at [The U.S. Army Band, "Pershing's Own"](#) since 2001.

As an arranger and orchestrator, his arrangements have been performed not only by all of the various elements of "Pershing's Own", but also by various groups to include the National Symphony Orchestra, and recorded by Joseph Alessi and the Juilliard Trombone Choir, as heard on Alessi's recording *Return to Sorrento*. He is also a staff writer for [Hal Leonard Corp](#) in their string department, writing pop arrangements and compositions for easy string ensembles.



As a composer, his works, particularly those for trombone, continue to win acclaim both in the U.S. and abroad. He is currently composer-in-residence for the [Washington Metropolitan Philharmonic](#) in Washington D.C.

Mr. Kazik has written several concerti and solo works, as well as various works for orchestra, brass ensemble, and wind ensemble, performed by such groups as The University of North Texas Wind Symphony, and the Wind Ensembles of The University of Minnesota and Oklahoma State University. Most recently, his wind band orchestration of his *Concerto for Trombone*, and new composition *Eviler Elves* was featured by the OSU Wind Ensemble at the 2009 CBDNA National Conference in Austin, TX.

As a trombonist, Mr. Kazik was a finalist in the 2000 Minnesota Orchestra-Zellmer Competition. He was part of the 1998 Remington Trombone choir winner and was a member of the "Bravura" trombone octet, which won 2 consecutive Downbeat Magazine awards for "Best Classical Chamber Ensemble" in 1999 and 2000.

## BOARD MEMBERS

### Thomas Holland, President



Thomas Holland has been a private business owner in the past and is currently a member of the technical staff at the Naval Surface Warfare Center. Thomas holds engineering degrees from Tennessee Technological University and Virginia Tech and is currently a PhD candidate at Old Dominion University. His wife Linda has served on the RYS board in the past as Treasurer. His daughter Kathryn plays the cello and is a recent graduate of Randolph-Macon College with a degree in Economics. His son

Daniel plays several instruments, has been a violinist and oboist for the RYS for five seasons and is now an undergraduate at James Madison University majoring in Music Education.

An amateur violinist and classical guitarist, Thomas feels that the love and appreciation of fine music is one of the greatest gifts that parents can give to their children. His personal goal for the RYS is to help it to grow into the preeminent youth orchestra organization for the greater Rappahannock area. This season marks Thomas' third term as president of the RYS where he brings his expertise in organizational structure and strategic planning to the organization.

### James Kazik, Vice President

(see above for bio)

### Annamarie Bollino, Secretary



Annamarie currently serves as the Fine and Performing Arts Coordinator for Stafford County Public Schools where she works with over 100 music, visual art and drama teachers while overseeing all arts programs. She holds a Bachelor in Music Education from West Virginia University, a Master's degree from George Mason University and is finishing an Administration and Supervision endorsement from Virginia Commonwealth University. Annamarie has experience working with students Pre-K through the graduate level, including music education majors at American University, George Mason University and Randolph-Macon College. In her free time, she directs the Stafford Regional Children's Choir, a performing ensemble open to children ages 8-11. As a former member of a youth symphony, Annamarie

understands the significant outlet RYS provides for many young musicians and wishes to further nurture and grow RYS as a leading organization in the region.

### John Welsh, Treasurer

This season marks John's first year as treasurer of the RYS. John retired from the Navy in 2007 after 20+ years of service. John currently works for the Department of the Navy as Branch Engineer for the Strategic Systems Programs SSBN/SSGN Operations, Evaluation and Training Branch where he has



overall responsibilities for budget generation and execution among other duties. John holds bachelor's degrees in Chemistry and Computer Science and holds a Master's Degree in Strategic Studies from the US Army War College. His daughter Erin plays the violin for RYS and is an accomplished pianist and intends to pursue a career in classical music. John played Trumpet, French horn and Tuba in high school and intends to pursue learning classical guitar in his spare time. John is also an accomplished photographer whose works can be found on numerous web sites.

## **AUDITIONS**

All students, including those who plan to continue, are required to audition. Students may audition once a year in either September or the following June. The audition fee for new members is \$10. This nonrefundable fee will be applied to the membership fee if the student has a successful audition.

### **Primo Orchestra (Beginner Strings Only)**

*The Primo Orchestra is a beginner level string orchestra open to students who have played for 1-2 years.*

Each student should be prepared to play scales, a selection of their choice (either from a book or school music), and sight reading. Students should have mastery in the following areas:

#### Scales

- All strings: G, D, & C major, at least 1 octave, 2 preferred (Bass: 1 octave)

#### Fundamental Requirements

- All Strings: first position notes on all 4 strings
- Violin: Knowledge of E string notes in 1<sup>st</sup> position
- Bass: some basic 2 1/2 and 3<sup>rd</sup> position on the G string (high C/D area)
- Cello: some basic 2 1/2 and 3<sup>rd</sup> position on the A string

#### Notation Knowledge

- Eighth, quarter, half & whole notes, dotted rhythms
- Time Signatures: 4/4 & 3/4 time
- All strings must be able to play 2-note slurs

### **Repertory Orchestra (Intermediate Strings Only)**

*The Repertory Orchestra is an intermediate level string ensemble for students who have played for at least 2 years. It is designed to improve technical skills and ensemble playing.*

Violin, Viola, Cello & Bass

- Major scales 3 sharps and 3 flats (including C) – 2 octaves
- Prepared Piece - comparable to a selection from Suzuki Book 3
- Sight Reading

### **Symphony Orchestra (Advanced Full Orchestra)**

*The Symphony Orchestra is an advanced full orchestra for experienced strings, winds, brass, and percussion.*

Strings, Winds, and Percussion

- Required Scales, 2 prepared pieces of contrasting styles (fast, slow) and sight reading
- STRINGS: Major scales 4 sharps to 4 flats (including C); C, G, E melodic minor scales; violin/viola/cello – 3 octaves; bass – 2 octaves
- Bowing for all is to be 2 slurred, 2 separate, ascending; Four slurred, descending; mm=120 per quarter note
- WOODWINDS AND BRASS – All major scales and chromatic scale ~ tongued ascending, slurred descending, mm= 120 per quarter note
- PERCUSSION: Bring snare, mallets/sticks, know all rudiments.

### **Repertory Wind Ensemble (Intermediate Wind Ensemble)**

#### Winds & Brass:

- A solo piece, orchestra excerpt or etude of your choosing
- 2 Major scales in 2 octaves: 1 of your choosing, 1 of the committee's choosing
- Sightreading TBD by conductor

#### Percussion

- A solo piece, orchestral excerpt of your choosing on snare drum, xylophone, or timpani (if applicable)
- 2 major scales (xylophone only)
- Demonstrate long snare roll with dynamic changes as directed by committee/conductor
- Timpani tuning (if applicable)
- Sightreading TBD by conductor

## **MEMBERSHIP POLICIES**

### **Participation**

Participation in the RYS is based upon a successful audition. Students are then recommended for a level appropriate ensemble. **Students of RYS are strongly encouraged to participate in their school instrumental programs.**

### **Registration**

Members are required to submit a registration form each year by the date requested. The registration form is to be completed online. Information must be as complete as possible, with emergency contact phone numbers. This form includes a medical release statement. Please notify the Executive Director of any changes of email address, home address or phone number(s).

### **Membership Fees**

The **non-refundable** fee(s) for participating in the RYS are:

- \$300 per member
- \$175 for 1/2 season members
- \$175 per sibling of first member

The membership fee includes a t-shirt.

**Membership must be paid in full on or before the first rehearsal, unless arrangements are made otherwise.**

All memberships must be current in order for the member to participate in upcoming events.

Tuition will not be prorated in the event that a student enters the season after the first rehearsal. Each member is required to pay the full tuition amount.

Please make checks payable to the Rappahannock Youth Symphony. Tuition may also be paid via credit card through PayPal located on our website.

Full or partial tuition assistance is available for families in need. See the Financial Aid/Scholarships section that will be available on the website and during rehearsals.

### **Arrival and Attendance Policy**

Being on time to rehearsals is essential. **All students must arrive 15 minutes before rehearsal time** to have adequate time to set up stands, chairs, music, instruments and begin tuning.

### **Rehearsal Times**

All ensembles rehearse from 6:30pm-8:30pm

### **Required Arrival**

6:15pm

Upon arrival each member will need to check-in. If a member arrives after required arrival time, the member will be marked late. After checking in, all members must go *directly* to their assigned room and remain there while they prepare for rehearsal. Members should set up their stand and chair and practice in their seat until tuning begins.

**Rehearsal Dismissal Policy:** Rehearsal will end promptly at 8:30 p.m. It is required that all students be picked up NO LATER THAN 8:45 p.m.

**Attendance:** Musicians are expected to be present at and ON TIME for all rehearsals and concerts and to remain for the **entire duration**. Attendance is always taken.

**Absences:** Absences are strongly discouraged. Members may not have more than TWO absences for the entire year. Any reason for an absence must be communicated to the Executive Director via e-mail as soon as possible. Attendance at the last rehearsal before the concert is mandatory.

**Absence Form:** The Absence Form is available on the website. Please fill it out at least one week before the absence.

**Consequences of absences:** After 2 absences, the Executive Director and the Conductor may choose to re-evaluate the performer's participation in Rappahannock Youth Symphony. There will be no refunds of tuition.

### **Locations**

All rehearsals are held at:

Battlefield Middle School  
11120 Leavells Road  
Fredericksburg, VA, 22407

Please use the main entrance of the building.

### **Food and Drink**

No food, drink, candy or gum is allowed in the rehearsal rooms and or concert venues. Bottled water *with a lid* is acceptable. Food and drink may only be consumed in the cafeteria.

### **Rehearsal and Concert Readiness**

Members should arrive 1 hour prior to concerts, unless notified otherwise.

All Members must attend each rehearsal and concert with the following:

1. Proper Attire
2. Well-adjusted instrument
3. Pencil
4. Music Folder

All items brought for rehearsal **must be labeled**. Any item left at a rehearsal will become the property of RYS if it's not claimed by the end of the season.

### **Code of Conduct**

All students are expected to comply with the Spotsylvania County Student Code of conduct, which can be found online at <http://www.spotsylvania.k12.va.us/>.

If inappropriate behavior is exhibited, the Board President or Executive Director will contact the student's parents or guardian to discuss the matter and recommend a course of action. Administrative staff reserves the right to dismiss any student from the RYS. Dismissal due to disciplinary action will result in forfeiture of tuition.

### **Seating Auditions**

Seating auditions are held in the fall at the discretion of the conductor for all levels. Reseating after the first concert will be at the discretion of each conductor.

### **Section Leaders**

Section leaders hold a position of responsibility representing both the RYS and their peers. Proficiency, professionalism and dedication are essential to these positions.

### **Communication**

**Weekly Emails** – The Executive Director will send out weekly emails to communicate any updates or changes made to the schedule. These emails may include practice and performance notes from conductors.

**Monthly Newsletters**- The newsletter will be emailed to you unless you request a hard copy. It includes upcoming events, updated calendar items, reminders, news worthy articles, notes from conductors and general information. Newsletters will also be posted to the website.

**Email**- Email is the primary means of communication to the membership.

**Website**- Log on to [www.rysymphony.org](http://www.rysymphony.org) for all information.

### **Inclement Weather**

Rehearsals or concerts may be postponed or cancelled due to inclement weather. Cancellations will be posted on the website homepage and will be emailed. Please note that if **Spotsylvania Schools** are cancelled there will not be a rehearsal. Every family should make a personal decision based on their local area's road conditions. These absences will be excused and not be counted against the allotted absences.

### **Equipment**

Members are required to set-up and return chairs and music stands for any rehearsal or concert.

### **Membership Attire**

#### **Primo Orchestra**

Boys: White long sleeved collared dress shirt  
Black neck tie (not a bow tie)  
Black dress pants, black dress shoes, **black socks**

Girls: White blouse  
Long black dress pants or long black skirt (below the knees when sitting)  
**Black or nude hosiery/socks**  
Black closed toe shoes (low or flat heel)

#### **Repertory Orchestra, Symphony Orchestra, Repertory Wind Ensemble**

Boys: White long sleeved tuxedo shirt with Tuxedo jacket

Black Bow Tie  
Black dress shoes and **black socks**

Girls: All black long dress or separates with neutral or black hose

***Please note: Hair, headwear, and jewelry should not be a distraction, and absolutely no sandals, flip-flops, tennis shoes, black jeans or leather clothing. Girls may not wear sleeveless tops. Failure to comply could result in not being able to play at the concert.***

### **Scholarships and Awards**

RYS annually offers two \$500 College Scholarships to graduating seniors and one year's tuition to a qualified member. Recipients are chosen based on musicianship, dedication to the RYS, and the required essay. Details will be available in the Scholarship Brochure and on the website.

### **Parent Volunteers**

Each family is required to help in a variety of RYS activities, committees, events, promotions and fund raising.

### **Reimbursements**

Parents who spend money on behalf of RYS may request reimbursement, either in advance of or after purchase. Eligibility for reimbursement must be confirmed by the Treasurer **prior to purchase**. The repayment request must be made to the Treasurer and accompanied by an RYS Reimbursement Form, which will *be made available upon request*. Receipts for these expenses must be provided to the Treasurer with the form. Examples of such expenses include copies, flowers and supplies for refreshments, etc.

### **Photography**

Photos will be taken of RYS members, which may, at RYS's discretion, be used for publicity in print media and on the internet. Names of students will only be used after obtaining permission.

No flash photography during performances.

### **Recording**

RYS concerts may be professionally recorded. CDs will be available for purchase.

## **CONCERTS, TICKETS, PROMOTION**

### **Concerts**

RYS holds three major events during the year.

Winter Concert	December
Symphony and Tea	March
Spring Concert	May

Refer to emails, website and newsletters for updated performance locations and times.

### **Tickets**

All attendees must purchase a ticket for the concerts; there is no exception for family members.

#### Ticket Costs

- \$10 – Adults
- \$8 – Students (under 18) and Seniors (55 and over)

RYS performers do not need a ticket to attend events. Each student is strongly encouraged to sell at least two tickets per event.

*\*\*The cost of Symphony and Tea tickets is subject to change.\*\**

#### Fliers

In addition to ticket sales we ask that each member's family help publicize upcoming events. Event fliers will be distributed to members prior to each event. Please post these fliers at your place of work, the public library, grocery store and other high traffic areas. Students may also help by passing these fliers on to their orchestra/band teacher at school.

#### Music Teacher Passes

All area music teachers will receive two complementary tickets to all RYS events.

## **FUNDRAISING**

#### Corporate Tiers

##### I – Platinum

\$20,000+

- Season Sponsorship
- 10 reserved seats at all concerts and events
- Dinner for entire concert-going party at local, fine-dining restaurant before/after all concerts
- Sponsorship level and year(s) notated on RYS donor plaque displayed prominently at all RYS functions
- Full page cover advertisement in all concert programs
- Full recognition in all paid print, radio, television, and internet advertising for all concerts
- Prominent Logo on RYS Website with link to Sponsor's Website
- Acknowledgment in all concert programs

##### II – Gold

\$10,000+

- Individual Concert Sponsorship
- 8 Reserved seats at all concerts and events
- Gift certificate to local, fine-dining restaurant presented to entire concert-going party at all concerts
- Sponsorship level and year(s) notated on RYS donor plaque displayed prominently at all RYS functions
- Full page advertisement in all concert programs
- Prominent Logo on RYS Website with link to Sponsor's Website
- Acknowledgment in all concert programs

### III – Silver

\$5,000+

- 4 reserved seats at all concerts and events
- Fine wine and cheese basket presented to entire concert-going party at all concerts
- Half page program advertisement in all concert programs
- Logo on RYS Website with link to Sponsor's Website
- Acknowledgement in all concert programs

### IV – Bronze

\$1,000+

- 2 reserved seats at all concerts and events
- Half page program advertisement in all concert programs
- Logo on RYS Website with link to Sponsor's Website
- Acknowledgement in all concert programs

### V – Donor

\$250+

- 2 reserved seats at all concerts and events
- Quarter page program advertisement in all concert programs
- Acknowledgement in all concert programs

## **Personal Tiers**

### I – Conductor's Circle

\$5,000+

- 8 reserved seats at all concerts and events
- Invitation to donor appreciation reception after the Spring Concert
- Exclusive preview of Painted Violin auction items
- 4 RYS t-shirts and promotional car magnet
- Acknowledgement in all concert programs

### II – Concertmaster's Circle

\$1,000+

- 6 reserved seats at all concerts and events
- Invitation to donor appreciation reception after the Spring Concert
- 2 RYS t-shirts and one promotional car magnet
- Acknowledgment in all concert programs

### III – Principal Player's Circle

\$250+

- 4 reserved seats at all concerts and events
- 1 RYS t-shirt and one promotional car magnet
- Acknowledgment in all concert programs

### IV – Performer's Circle

\$100+

- 2 reserved seats at all concerts and events
- Acknowledgment in all concert programs

V – Friends of the Orchestra

\$25+

- Acknowledgment in all concert programs

Any questions regarding a donation, sponsorship and advertising may be directed to Megan Bevill, Executive Director at [director@rysymphony.org](mailto:director@rysymphony.org).

### **Combined Federal Campaign**

If you are a federal employee or member of the military you may donate to RYS via the Combined Federal Campaign, Commonwealth of Virginia Campaign. This will enable federal and state employees the option to contribute a tax-deductible donation to the RYS via automatic payroll deduction. At the bottom of the form write in the name “Rappahannock Youth Orchestras, Inc.” and the donation will be recorded.

Our number is **72361**.

### **Company Matching Programs**

Many large corporations and companies offer a donation matching program. Please check with your human resources department to determine if your company supports. Often, a company will match a donation made by an employee.

### **Program Advertising**

The RYS provides each ticket holder a professionally printed 5”x8” concert program. If you or someone you know is a business owner, we strongly encourage advertisement in the programs. It is a very inexpensive way to reach hundreds of people within the RYS family and audience, and receive a tax deductible at the same time.

Rates for each program are as follows:

- 5”x8” ad on back cover (Full page) - \$300
- 5”x8” ad inside (Full page)- \$200
- 5”x4” ad inside (Half page) - \$100
- 2.5”x4” ad inside (Quarter page) - \$50
- Business card size - \$25

### **Fundraisers**

The Rappahannock Youth Symphony holds four major fundraisers each year.

**Family Dinner Night and Raffle Fundraiser (Fall)**- RYS families and friends enjoy a meal at a local restaurant. The RYS receives a portion of the proceeds. Local businesses donate items for raffle.

**Practice-a-Thon (Fall)** – Each musician will obtain sponsors who are willing to pledge a certain amount of money per hour for every hour the member practices his or her instrument for the month.

**The Violin Project (Spring)**- Takes place during the RYS Spring Concert. Artists paint donated violins which are auctioned.

**\*\*The next Painted Violin Project will take place in 2012.\*\***

**The Symphony and Tea and Silent Auction (Spring)**- Tea is served along with an array of cookies and sandwiches, in an elegant setting, in the Spring of each year. The RYS orchestras provide music. Local businesses donate items to be auctioned before the Concert.

RYS may have additional fundraisers throughout the season. If you have an idea for a new fundraiser, please email the Megan Bevill at [megan.bevill@gmail.com](mailto:megan.bevill@gmail.com).

## **COMMUNITY**

**Orchestras Feeding America** – The RYS is a member of the League of American Orchestras, which holds an annual food drive in March. Each orchestra is paired with a local food bank. In 2011, Orchestras Feeding American saw 100 orchestras collect 86,000 of food bringing the total for the last three years to over 350,000 pounds. More information will be sent to families in January 2012.

In March of 2012, the RYS will partner with the Fredericksburg Area Food Bank and will place collection boxes throughout the community.

## **PROFESSIONAL CONCERTS**

Members of RYS are encouraged to attend events held by the Rappahannock Pops, the University of Mary Washington Community Symphony Orchestra, The Spotswood Community Orchestra, and the Fredericksburg Festival of the Arts Series. Upcoming performance dates will be listed in your newsletter, sent through emails and on the website. For more information about these organizations please visit or call:

<a href="http://www.rappahannockpops.org">www.rappahannockpops.org</a>	540-785-5529
<a href="http://www.umw.edu/orchestra">www.umw.edu/orchestra</a>	540-654-1012
<a href="http://www.fredfest.org">www.fredfest.org</a>	540-374-5040

## **SUGGESTIONS**

All suggestions are welcome and encouraged. Parents and students are encouraged to speak with conductors.

For questions or concerns please contact the following people:

Financial – Treasurer, John Welsh  
[treasurer@rysymphony.org](mailto:treasurer@rysymphony.org)

Organizational – President, Thomas Holland  
[president@rysymphony.org](mailto:president@rysymphony.org)

Operational – Executive Director, Megan Bevill  
[megan.bevill@gmail.com](mailto:megan.bevill@gmail.com)