



Corporate Sponsorship Packet

*Nurturing young talent and enriching the
community through the art of music
performance*



Mission Statement

The mission of the RYS is to provide young dedicated musicians the opportunity to develop advanced ensemble and performance skills that will enable them to grow to their fullest potential as musicians and in doing so enrich the community through the art of music performance.

Overview

The RYS is a supplement to school programs and serves to raise the standards of playing in public, private and home schools. The RYS currently has three ensembles: Primo Orchestra (beginning string ensemble), Repertory Orchestra (intermediate string ensemble), and Symphony Orchestra (advanced full orchestra). Participating students come from the City of Fredericksburg and the counties of Stafford, Spotsylvania, King George, Culpeper, Louisa and Orange.

Ensembles rehearse weekly and perform four concerts annually in October, December, March and May. Events take place in the immediate Fredericksburg region and are open to the public. Each concert has over 200 spectators, including family and friends of the RYS members, music teachers, and members of the community.

Participation in the RYS is open to all students regardless of ability to pay. The RYS offers need-based financial aid as well as flexible payment plans.

The RYS Experience



How does the RYS benefit young musicians?

- Improves instrumental sight-reading and performance skills
- Develops discipline and commitment
- Creates an atmosphere of professionalism
- Exposes students to high-level cultural experiences and resources
- Fosters cooperation and community spirit through music
- Provides a safe environment for self-expression, the development of social skills and self- confidence.

How does the RYS benefit the community?

- Brings high quality performances to diverse audiences throughout the greater Fredericksburg region
- Offers all young musicians the opportunity to participate regardless of financial status
- Provides community with well-trained musicians and music teachers
- Maintains status of only non-profit orchestral program in the area that focuses exclusively on elementary, middle and high school aged students
- Offers the lowest youth orchestra tuition in the state of Virginia
- Supplements and enriches public, private and home school music education programs
- Provides access to string education for students in schools with limited programs
- Attracts families to the availability of a local youth symphony program

Sponsorship Opportunities

All gifts are tax deductible according to IRS guidelines.

Student Sponsorship – Your support enables the RYS to subsidize 100% of the cost for a year of tuition.

Sponsor a musician for one year \$360

Sponsor a multi-child family for one year \$580

Program Sponsorship – Sponsorship of a specific program of the RYS offsets the direct costs of maintenance, equipment and staffing for the September – May concert season.

Full year	Any ensemble	\$10,000 (3 available)
March or April	Painted Violin Project	\$3,000
May	Symphony and Tea Concert	\$6,000
October	Parent Concert and Potluck	\$2,000
December	Winter Concert	\$2,000
Senior Scholarships	Spring	\$1,000
Guest Conductor	Full Season	\$1,000
Instrument Sponsorship	Full Season	\$1,000



Corporate Sponsorship Recognition

All corporate sponsors receive acknowledgement in all concert programs and the following benefits:

Platinum: \$10,000+

- 10 reserved seats at all concerts and events
- Private reception for concert attendees after all concerts
- Sponsorship level and year(s) notated on RYS donor plaque displayed prominently at all RYS functions
- Full page cover advertisement in all concert programs
- Full recognition in all paid print, radio, television, and Internet advertising for all concerts
- Prominent logo and link on RYS website

Gold: \$5,000 - \$9,999

- 8 Reserved seats at all concerts and events
- Private reception for concert attendees after all concerts
- Sponsorship level and year(s) notated on RYS donor plaque displayed prominently at all RYS functions
- Full page advertisement in all concert programs
- Prominent logo and link on RYS website

Silver: \$2,500 - \$4,999

- 6 reserved seats at all concerts and events
- Fine wine and cheese basket presented to entire concert-going party at concerts
- Half page program advertisement in all concert programs
- Logo and link on RYS website

Bronze: \$1,000 - \$2,499

- 4 reserved seats at all concerts and events
- Half page program advertisement in all concert programs
- logo and link on RYS website

Donor \$300 - \$999

- 4 reserved seats at all concerts and events
- Quarter page program advertisement in all concert programs
- Logo and link on RYS website

Program Advertisements

Programs will be professionally printed in full color for each concert. These rates include an advertisement in our concert programs – December through May:

Size of Ad	Dimensions	Rate
Full page, back cover	8.5” x 5.5”	\$300
Full page, inside cover	8.5” x 5.5”	\$200
Half page	4.25” x 5.5”	\$100
Quarter page	2.75” x 5.5”	\$50
Business card	3.5” x 2”	\$25

Additional Opportunities

1. **Purchase tickets to RYS concerts:** The RYS holds 4 concerts throughout the year that provides wonderful opportunities for you to provide tickets to your staff or your customers. (Platinum sponsors receive 10 tickets, Gold sponsors receive 8, Silver sponsors receive 4 and Bronze sponsors/Donors receive 2 tickets. Additional tickets are available for purchase.)
2. **Volunteer at RYS concerts:** Volunteers are needed to help with set up/clean up, ticket and merchandise sales, monitoring students, ushering and reception assistance. Concerts are in October, December, March and May.
3. **Donate to the Silent Auction:** The Silent Auction is a fundraiser held during the Symphony and Tea Concert in May. Local businesses may donate products or gift cards.

Contact Information

Rappahannock Youth Orchestra, Inc.
d/b/a Rappahannock Youth Symphony
PO Box 41252
Fredericksburg, VA 22404
540-603-1002
ed.rysymphony@gmail.com
www.rysymphony.org

Federal Tax ID #91-1875818

RYS is a 501(c)3 organization. Contributions may be tax deductible according to IRS guidelines.



Rappahannock Youth Symphony Corporate Donation Form

Company Name:

Company Address:

Company Phone: _____

Company Email: _____

Website: _____

Contact Person Name: _____

Title/Position: _____

Contact Person Phone: _____

Contact Person Email: _____

For donations of products or gift cards to the RYS Silent Auction:

Item(s):

Total Value: _____

Please select your desired Sponsorship(s):

Student Sponsorship	Amount	Quantity	Total
One student	\$360		\$
Multi-child family	\$580		\$

Program Sponsorship	Amount	Quantity	Total
Ensemble	\$10,000		\$
Symphony and Tea Concert	\$6,000		\$
Painted Violin Project	\$2,000		\$
Parent Concert and Potluck	\$2,000		\$
Winter Concert	\$1,000		\$
Senior Scholarships	\$1,000		\$
Guest Conductor	\$1,000		\$
Instrument Sponsorship	\$1,000		\$

Corporate Sponsorship	Amount	Quantity	Total
Platinum	\$10,000+		\$
Gold	\$5,000-\$9,999		\$
Silver	\$2,500-\$4,999		\$
Bronze	\$1,000-\$2,499		\$
Donor	\$300 - \$999		\$

Program Ads	Amount	Quantity	Total
Full page, back cover	\$300		\$
Full page, inside cover	\$200		\$
Half page	\$100		\$
Quarter page	\$50		\$
Business card	\$25		\$
			\$
Concert Tickets	Amount	Quantity	Total
Winter Concert	\$10		\$
Symphony and Tea	\$20		\$
		Grand Total:	\$

Checks payable to “RYS.” Please mail to:

*Rappahannock Youth Symphony
PO Box 41252
Fredericksburg, VA 22404*

Thank you for your generosity, your support helps make a difference for current and future generations of RYS students.